



UKRAINE'S LARGEST NETWORK OF DRY CLEANING FACTORIES

The family-run business **Kims** got its start in a little factory in the bright Ukrainian city of Odessa and lately grew to become the biggest network of dry cleaning facilities in Ukraine.

Kims is a pioneer in the **dry cleaning** and laundry sector, continually expanding its horizons and pleasing even the most demanding clients.

Kims has state-of-the-art equipment, a unique knowledge base, and all known ecotechnologies.

Kims distribute them as they expand their profitable franchise system.

Currently, **Kims**, which combines four internal companies with eight franchise enterprises, is the biggest network in Ukraine. More than 100 drop-off spots are available countrywide, and it has locations in 22 cities.

This rapid network expansion is proof of the success and ubiquity of our business.

Kims Franchise's unique concept for the European market is its main selling factor.

You can choose between **Kims'** two separate business models, **First Line** and **Eco**, or use both at the same time.

By choosing KIMS, you are opting for a unique service.

INFORMATION ON CONCEPTS:

First Line

Dry cleaner business specializing on brand/designer items made of the most delicate materials.

You can take care of your Birkin bag, Dior dress, and Louis Vuitton shoes here.

Because every item is handled by the primary technician and

First Line specialists have their own distinctive methods for repairing shoes and accessories, customers may be certain in a flawless outcome.

First Line is about providing excellent service with attention to the smallest details, beginning with the appearance of the drop-off places and concluding with the final packing of products for clients.



INFORMATION ON CONCEPTS:

EKO

ECO is a notion of democratic **dry cleaning**, where everyone may access quality and service.

Eco-friendly **dry cleaners** use the most up-to-date technology and offer products of the highest caliber.

Because cutting-edge technology and 26 years of experience can ensure the greatest outcome, it brings together an eco-community that values the environment and customers who value excellent quality.

The highest level of client satisfaction is **KIMS'** top concern. Every member of our staff goes above and beyond the call of duty to keep customers happy from the time they visit the drop-off location until they get their belongings in mint condition.

Whatever concept you choose, **First Line** or **ECO**, or a combination of both, you will receive an exact duplicate of a tried and tested business model that has demonstrated its efficacy in the most difficult situations over the past 26 years.



Terms of cooperation:

- Franchise Fee from 15 000 €
- Fixed Royalty from 500 €
- No marketing payments
- Investments from 80 000 € to 300 000 €,

depending on the chosen format



You can get more detailed information:

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